

Translating Commitment Into Operational Reality

Becoming Institute is **Canada's first Nurse Psychotherapist training institute** – a designated preferred supplier under Supply Ontario's VOR, and the architect of a disciplined, research-grounded system for building psychological health capacity in governments, health systems, municipalities, and post-secondary institutions.

33+
LEARNERS CERTIFIED

11
ORG. PARTNERS

22+
YRS. CLINICAL RESEARCH

5
RESEARCH INSTITUTIONS

— A TRACK RECORD BUILT OVER TWO DECADES — FROM ONE CLINICAL QUESTION



— CORE SERVICE AREAS

01
TRAINING
Manualized, LMS-enabled programs – trauma-informed care, anti-racism, psychological health & safety. Controlled cohort delivery with facilitator calibration, completion evidence, and validated reporting.

02
RESEARCH
22+ years of sustained clinical research. Clinical research collaboration with Michigan State University. CIHR RCT protocol design (N=240), longitudinal outcome tracking, and practice-based evidence generation.

03
EVALUATION
Doctoral-level program evaluation – sampling audits, trend analysis, PDCA continuous improvement, KPI reporting, and funder compliance documentation.

04
CURRICULUM DESIGN
Graduate-level, regulator-aligned curriculum architecture. CNA-accredited, CRPO-aligned, WCAG/AODA-compliant, bilingual-capable assets on D2L Brightspace.

The Becoming Method™ — Our Proprietary Framework
Grounded in truth, forgiveness, and reconciliation – shaped by **Ubuntu philosophy**, decolonial theory, and sustained clinical research since 2015. It addresses trauma at the level of the individual, family system, and community simultaneously. Published in two books, two practitioner manuscripts, and a formal training manual. It is the foundation of every program we design and deliver.

— DESIGNATIONS

SUPPLY ONTARIO VOR CNA-ACCREDITED CRPO-ALIGNED
FIPPA-COMPLIANT WCAG / AODA D2L BRIGHTSPACE
PDCA QA SYSTEM BILINGUAL CAPABLE

— NAMED LEADERSHIP

Dr. Joan Samuels-Dennis
PhD, RN-Psychotherapist
Founder · President · Program Director · Principal SME
Trauma-informed leadership · psychological health & safety · 25+ yrs clinical practice.

Sophia Ali
MBA, BSW, BA, RSW, Lean Six Sigma Black Belt
Instructional Design Lead
Curriculum architecture · instructional design · quality improvement · bilingual production.

Md Firoze Alam
PhD Candidate, MA, PGDip Education, BBA
Program Manager · PMO Lead
Cohort delivery · LMS operations · PMO coordination · reporting discipline.

David Grant
PhD Candidate, MSW, BSW, BA
QA & Evidence Lead
Evidence integrity · QA sampling audits · trauma-informed evaluation.

Dr. Patricia Arnold
PhD
Facilitator Lead · Calibration & Quality Coach
Facilitator calibration · values-based leadership · ethics · non-clinical boundary discipline.

Richard Dennis
B.Eng
Program Operations & Reporting Lead
Operations & logistics · completion tracking · monthly and quarterly reporting.

We work with governments, health systems, hospitals, colleges, universities, and workplaces committed to psychological safety. At every stage our role is to facilitate *your* goals — not impose ours. We tell you quickly if we are not the right fit. We stay in touch long after the project closes.



— WHO WE SERVE

<p>GOVERNMENT & PUBLIC SECTOR</p> <p>Ministries, agencies, and OPS organizations — psychological health and safety programs aligned to provincial standards, Supply Ontario contracting requirements, and FIPPA-compliant delivery infrastructure.</p>	<p>HOSPITALS & HEALTH SYSTEMS</p> <p>Workforce development, trauma-informed care training, anti-racism training, and advanced clinical credential programs for regulated health professionals and multidisciplinary teams.</p>
<p>COLLEGES & UNIVERSITIES</p> <p>Practicum placement partnerships, curriculum co-design, and faculty development in trauma-informed and psychotherapy education — scalable across nursing, social work, and counselling programs.</p>	<p>WORKPLACES & COMMUNITY ORGANIZATIONS</p> <p>Manager and leader training in psychological safety, and evidence-based recovery programs for organizations serving Black, indigenous, immigrant, and equity-deserving communities across Ontario.</p>

— RESEARCH & COMMUNITY PARTNERS

- Michigan State University — Research Collaborator
- William Osler Health Center, Brampton — Research Collaborator
- Canadian Black Nurses Alliance (CBNA)
- Black Health Professionals Network (BHPN)
- Eva's Initiatives for Homeless Youth
- Tropicana Community Services — Service Recipient

ANCHORED: THE SHARPENED MAN

- Beyond the Court
- Iron Sharpens Iron

CONNECT WITH US

Dr. Joan Samuels-Dennis
RN · Psychotherapist · Ph.D | President & Founder

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 info@becominginstitute.ca

WHAT MAKES US STAND APART

- Canada's only CNA-accredited, CRPO-aligned Nurse Psychotherapist credential — built from original clinical research, not adapted from elsewhere
- Supply Ontario preferred supplier — streamlined procurement pathway for public-sector organizations
- Integrated delivery infrastructure: standardized assets, calibrated facilitation, FIPPA-compliant records, validated monthly and quarterly reporting
- Canada's first purpose-built Psychotherapy Training Centre advancing in Brampton — 9,087 sq. ft., \$1.28M capital investment
- Every service line built from one original clinical question — validated through research, proven through practice

PROCUREMENT SNAPSHOT

- Active Supply Ontario Master Agreement — LTRE VOR 2026–2028
- FIPPA-compliant records handling and incident-response procedures
- PDCA-based continuous improvement with evidence sampling
- D2L Brightspace LMS — auditable completion artifacts and reporting exports
- Named escalation lead and PMO contact at all times
- Written final report standard on every engagement